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CENTRAL VALLEY RESIDENTS EMBRACE SOLAR ENERGY AS SMART LONG-TERM INVESTMENT



CENTRAL VALLEY, Calif. — As energy prices continue to fluctuate, more Central Valley residents are turning to solar energy to gain control of their power bills. Jeff Pereira, owner of JP Home Energy, says homeowners are seeing solar panels not just as an eco-friendly choice but also as a smart financial investment.

"People are now understanding that investing in solar gives them freedom and peace of mind," said Pereira during a recent feature on KGET 17 News. "They no longer have to worry about [rising utility rates](#) or what bills might look like next summer."

One such homeowner is James, who [moved from Texas to Bakersfield](#) and faced unexpected power costs. After receiving bills as high as \$1,100 per month, James contacted JP Home Energy for a solution.

"I couldn't believe how much it cost to run my [air](#) conditioner," said James. "Jeff came by, showed me the numbers, and it just made sense. I signed up that day."

JP Home Energy offers full-service solar solutions, from system design to installation and monitoring. Pereira emphasizes that every system is custom-built to fit the family's needs and lifestyle. The company also helps homeowners navigate available tax incentives and financing options.

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"People think they can't afford solar, but often their new monthly payment is less than what they're already paying for power," Pereira explained.

Local installers like JP [Home Energy](#) are helping reshape the energy landscape across Kern County and beyond, ensuring families are not only saving money but also building equity in their homes. Pereira, a lifelong Bakersfield resident, says his company's reputation is built on honesty and long-term service.

"My whole family's name is tied to this business," he said. "We do everything we can to make sure people are taken care of."

With the Valley's long stretches of sun and ever-increasing demand for affordable power, solar energy is proving to be more than just a trend. For homeowners like James, it's a life-changing decision that offers lasting financial relief.

Business Information

JP Home Energy

The Valley's Best Solar Company

Based in Bakersfield, serving the entire [Central Valley](#)

[1-800-SAVE-POWER](#)

www.jphomeenergy.com

info@jphomeenergy.com

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